

**TOWN OF ROLESVILLE
ANNUAL WORKSHOP OF THE
TOWN BOARD**

March 21, 2017

MINUTES

PRESENT:

| | |
|------------------------------|-------------------------------------|
| Frank Eagles, Mayor | Ronnie Currin, Mayor Pro Tem |
| Frank Hodge, Commissioner | Sheilah Sutton, Commissioner |
| Betty Whitaker, Commissioner | Michelle Young-Medley, Commissioner |
| Bryan Hicks, Town Manager | David York, Town Attorney |
| Robin Reif, Town Clerk | |

The board gathered at 6:00 p.m. for a meal provided by Zaxbys.

CALL TO ORDER

Mayor Frank Eagles called the annual planning meeting to order.

The board was gathered together for deciding the focus for the upcoming year. Below is a list of the priorities identified as a result of discussion:

GOAL #1: To improve the overall appearance of the Town of Rolesville

OBJECTIVES

- 1.1 Cleanout sediment and debris within and around curbs and gutters
- 1.2 Collect and dispose of litter & trash along roadways
- 1.3 Improve and add street lights so as to improve visibility and safety
- 1.4 Trim back vegetation along roadways
- 1.5 Update and/or replace Christmas decorations
- 1.6 Become more proactive with zoning code enforcement
- 1.7 Update open space, lighting, setbacks, design, signage, and street standards ordinances

GOAL #2: Increase Economic Development efforts

OBJECTIVES

- 2.1 Attract more retail development and improve the tax base
- 2.2 Identify a location for a business park and begin work on master plan
- 2.3 Develop economic development strategy (full time position vs. contract, benchmarks, branding, and marketing)
- 2.4 Update incentive policy
- 2.5 Work with the City of Raleigh involving development restriction within the Little River Watershed
- 2.6 Work with Wake County involving ETJ extension request

GOAL #3: Expand Municipal Athletic facilities

OBJECTIVES

- 3.1 Purchase land
- 3.2 Develop master plan for newly purchased land
- 3.3 Develop civil engineering for phasing of master plan

GOAL #4: Improve the Town Center Complex

OBJECTIVES


- 4.1 Develop civil engineering of critical infrastructure for Town Center Complex
- 4.2 Design architectural plans for facility to service Rolesville Police Department
- 4.3 Research potential of using impact fees for infrastructure development

GOAL #5: Continue to improve community relations

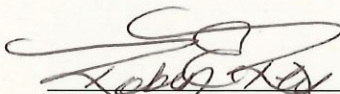
OBJECTIVES

- 5.1 Continue to improve communication with the Citizens informing them of upcoming events
- 5.2 Continue to improve communication and support with both the public and private schools helping to inform the public about associated events
- 5.3 Continue to improve the communication and support to the Rolesville Chamber of Commerce while helping to inform the public about associated events
- 5.4 Continue to improve the communication and support to the Historic Rolesville Society while helping inform the public about associated events
- 5.5 Continue to improve the communication and support to the Rolesville Rural Fire Department helping to inform the public about associated events

Discussion followed on the recent training on retail recruitment conducted by Retail Strategies. The training was attended by Economic Development consultant Jenny Mizelle and remotely by Commissioner Michelle Medley and Town Clerk Robin Reif. Following the discussion, the meeting was adjourned.


C. Frank Eagles, Mayor

ATTEST:


Robin E. Reif, Town Clerk

